



shannon britt

made in italy



For Immediate Release

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**Shannon Britt Shoes and shuzsociety Team Up for
Sex and the City: The Movie Designer Shoe Give-away**

Four "one-of-a-kind" pairs of shoes inspired by Sex and the City: The Movie to be given away during shuzsociety's "fab friday" online contests in June

(Vero Beach, FL and Dallas, TX) – May 30, 2008 – Shannon Britt shoes and shuzsociety™—the online magazine, shopping source and network for all things shoes—have teamed up to create a month-long "fab friday" designer shoe giveaway to celebrate the opening of *Sex and the City: The Movie*.

Lucky members of shuzsociety will have the chance to win a weekly drawing featuring one of the four hand-created designs, each valued at more than \$450 and inspired by the four iconic "Sex and the City" characters; Carrie, Samantha, Charlotte and Miranda. The giveaways will be held each Friday in June on shuzsociety's web site, www.shuzsociety.com.

"I designed these shoes based on what I envision Carrie, Samantha, Charlotte and Miranda would wear," said Designer Shannon Miller. "All of their fashions are extraordinary and independently fantastic; it really created a limitless canvas for me to work with. I love this collection and had so much fun creating these one-of-a-kind shoes for shuzsociety."

To participate in the shoe event and giveaways, visitors need to visit shuzsociety.com and register as a "hooked" member. Members who vote on "shoe of the day," will be eligible to win. Winners will be chosen at random and notified via e-mail and postings on the site. Official rules for the contest are available on shuzsociety.com.

"We know how passionate 'Sex and the City' fans are about shoes, and we feel our partnership with Shannon Britt Shoes is the perfect way to celebrate the long-anticipated "Sex and the City" movie and feed our "sole" addiction," said Cindy Marshall, co-founder of shuzsociety. "shuzsociety is proud to offer its members and guests around the world unparalleled access to the latest trends, designs and industry news and, of course, the ability to shop for fabulous shoes," said Joni Marshall Floyd, co-founder of shuzsociety. "The shoes Shannon has created

are beautifully crafted and designed and truly reflect the personalities of each of the movie's characters. The winners will definitely put their best foot forward in these fabulous designs!"

About shuzsociety

A unique online magazine, shopping source and social network for shoe lovers, **shuzsociety**[™] was created in 2007 as the online resource and community for the shoe-obsessed. Featuring exclusive trade and consumer memberships with enticing perks, contests, events and shopping directories, the online community fosters relationships with designers and other affiliates to offer its members and guests around the world unparalleled access to the latest trends, designs and industry news and, of course, the ability to shop for fabulous shoes. A privately held company, **shuzsociety** has offices in Dallas, TX; Tulsa, OK; New York, NY and Las Vegas, NV. For more information, please visit www.shuzsociety.com.

About Shannon Britt Shoes

Shannon Britt shoes are high-end, limited production women's evening and bridal shoes that have a classic, timeless flair. Designer Shannon Britt Miller has created a shoe line that combines her experience in the fashion industry with her love of quality footwear with a commitment to the relationship and the importance between comfort and beauty. She has paired with her twin sister, Shelby Britt Miller, whose extensive business expertise has been vital in developing the company's unique business concept. Since the Shannon Britt shoes inception in 1992, Shannon Britt shoes have been featured in Brides, Bridal Guide and WWD Accessories, among others. Visit www.shannonbrittshoes.com.

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